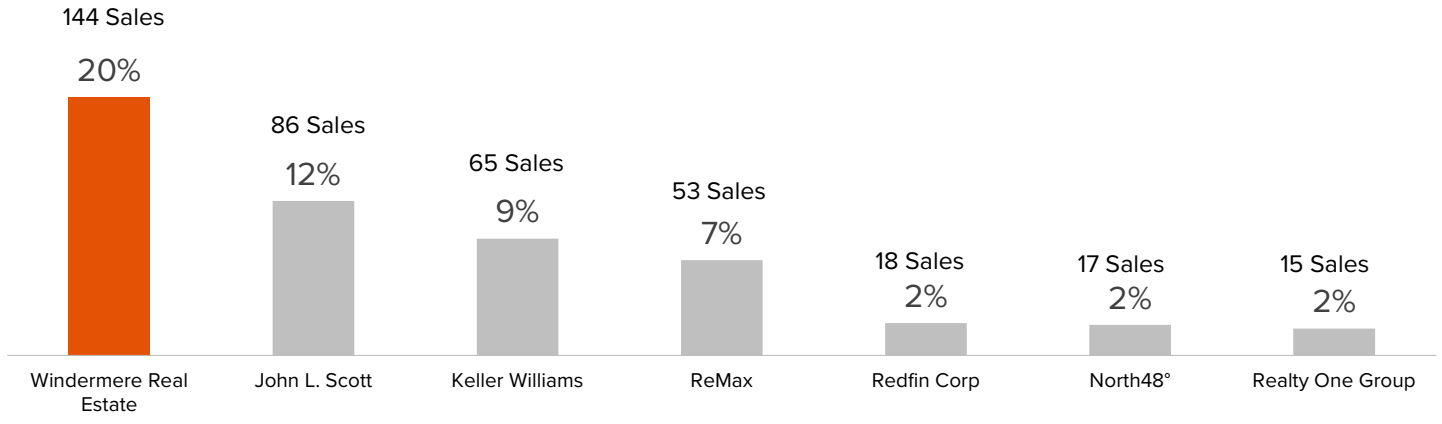




We help more clients buy and sell their properties  
than any other real estate company in  
**STANWOOD**

**MARKET SHARE\* | ROLLING 12 MONTHS ENDED JANUARY 31, 2025**

**Sales in Stanwood, WA**



**MARKET SHARE\* | JANUARY 31, 2025**

**Listings in Stanwood, WA**

	RESIDENTIAL	LAND	TOTAL LISTINGS	MARKET SHARE
Windermere Real Estate	16	2	18	40%
Keller Williams	5	3	8	18%
John L Scott	5	2	7	16%
Re/Max	1	0	1	2%
North48°	0	1	1	2%
Realty One Group	0	0	0	0%
All other competitors with less than 2% market share	7	3	10	22%
<b>TOTAL</b>	<b>34</b>	<b>11</b>	<b>45</b>	<b>100%</b>

**YEAR TO DATE SNAPSHOT\* | JANUARY 31, 2025**

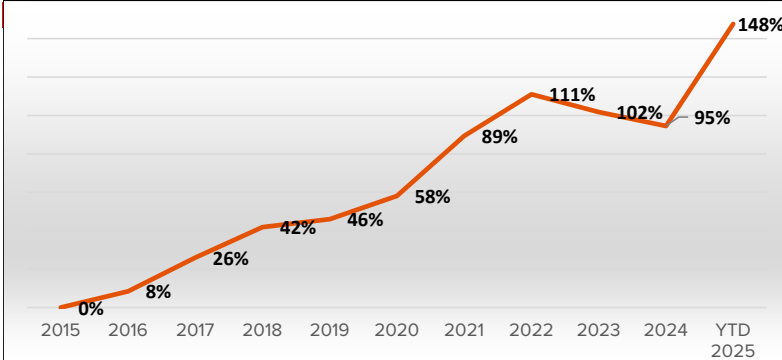
	2025	2024	% +/-	# +/-	2023
Total Active Residential Listings	34	31	10%	3	46
List Price vs. Sales Price Ratio	99%	100%	-1%	(0)	98%
Original List Price vs. Sales Price Ratio	93%	97%	-4%	(0)	93%
Number of Homes Sold YTD (Total)	9	20	-55%	(11)	13
Unlisted Homes Sold YTD	0	0	0%	-	-
Average Days on Market (Sold Listings)	130	42	210%	88	66
Average Sale Price	828,659	650,990	27%	177,669	517,458
Price Difference on Average YTD Sold	27%	26%			
	FEB 2024 - JAN 2025	FEB 2023 - JAN 2024	% +/-	# +/-	FEB 2022 - JAN 2023
Number of Homes Sold <b>Rolling 12 Months</b>	338	330	2%	8	389
Average Sale Price <b>Rolling 12 Months</b>	780,314	676,657	15%	103,657	709,078

## PREVIOUS MONTH SNAPSHOT\* | JANUARY 31, 2025

	2025	2024	% +/-	# +/-	2023
Number of New Listings added in January	25	24	4%	1	15
Number of Pendings in January	19	28	-32%	(9)	14
Number of Solds in January	9	19	-53%	(10)	10

## 10 YEAR AVERAGE SALES PRICE TREND | JANUARY 31, 2025

Percentages based on the **average sales price** for all residential homes sold in Stanwood (98292) during each calendar year.



Year End	Avg. Sale Pr.	% Change P/Y	Running Total
2015	334,567	11%	0%
2016	362,741	8%	8%
2017	421,632	16%	26%
2018	474,529	13%	42%
2019	488,467	3%	46%
2020	528,932	8%	58%
2021	633,476	20%	89%
2022	705,992	11%	111%
2023	675,000	-4%	102%
2024	650,990	-4%	95%
YTD 2025	828,659	27%	148%

JANUARY 31, 2025

MONTHS SUPPLY  
OF INVENTORY

3.4



## AREA MARKET SURVEY\* | JANUARY 31, 2025

Price (in thousands)	Active & Contingent	Pending	SOLD in 2024
0-99	2	0	0
100-199	0	0	0
200-249	0	0	0
250-299	0	0	0
300-349	0	0	0
350-399	0	0	0
400-449	0	2	0
450-499	1	1	0
500-549	1	1	1
550-599	2	4	0
600-649	11	1	2
650-699	0	4	1
700-749	1	0	2
750-799	3	1	0
800-849	0	1	0
850-899	2	2	0
900-949	2	0	0
950-999	3	1	0
1000-1499	5	3	3
1500-1999	0	0	0
2000+	1	0	0
<b>TOTAL STANWOOD</b>	<b>34</b>	<b>21</b>	<b>9</b>