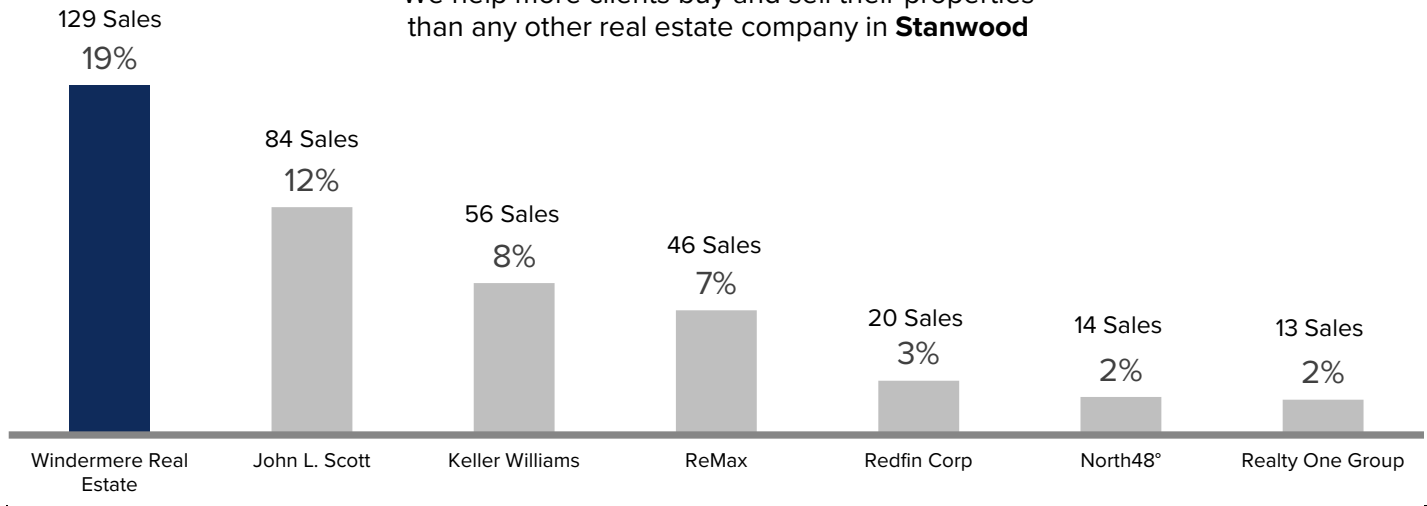




MARKET SHARE* | ROLLING 12 MONTHS ENDED NOVEMBER 30, 2024
Sales in Stanwood, WA

We help more clients buy and sell their properties than any other real estate company in **Stanwood**



MARKET SHARE* | NOVEMBER 30, 2024
Listings in Stanwood, WA

	RESIDENTIAL	LAND	TOTAL LISTINGS	MARKET SHARE
Windermere Real Estate	6	4	10	23%
Keller Williams	5	5	10	23%
John L Scott	3	2	5	12%
Re/Max	4	0	4	9%
Realty One Group	1	0	1	2%
North48°	0	1	1	2%
All other competitors with less than 2% market share	9	3	12	28%
TOTAL	28	15	43	100%

YEAR TO DATE SNAPSHOT* | NOVEMBER 30, 2024

	2024	2023	% +/-	# +/-	2022
Total Active Residential Listings	26	47	-45%	(21)	49
List Price vs. Sales Price Ratio	100%	100%	0%	-	102%
Number of Homes Sold YTD (Total)	328	308	6%	20	387
Unlisted Homes Sold YTD	9	8	0%	1	11
Average Days on Market (Sold Listings)	31	35	-11%	(4)	20
Average Sale Price	776,929	676,866	15%	100,063	710,594
Price Difference on Average YTD Sold	15%	-5%			

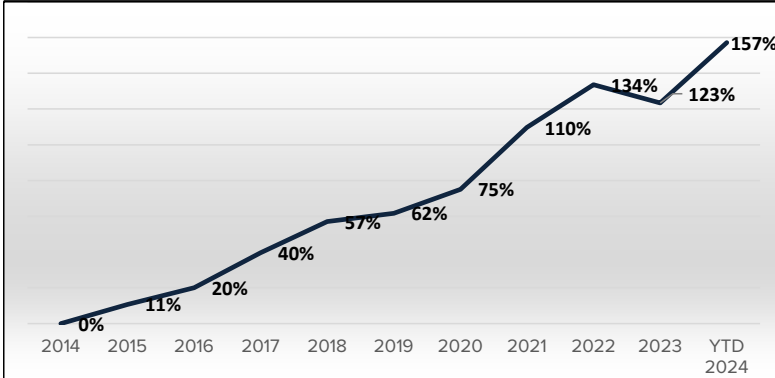
	DEC 2023 - NOV 2024	DEC 2022 - NOV 2023	% +/-	# +/-	DEC 2022 - NOV 2023
Number of Homes Sold Rolling 12 Months	342	327	5%	15	442
Average Sale Price Rolling 12 Months	769,377	671,546	15%	97,831	708,121

PREVIOUS MONTH SNAPSHOT* | NOVEMBER 30, 2024

	2024	2023	% +/-	# +/-	2022
Number of New Listings added in November	12	25	-52%	(13)	14
Number of Pendings in November	13	15	-13%	(2)	18
Number of Solds in November	23	25	-8%	(2)	20

10 YEAR AVERAGE SALES PRICE TREND | NOVEMBER 30, 2024

Percentages based on the **average sales price** for all residential homes sold in Stanwood (98292) during each calendar year.

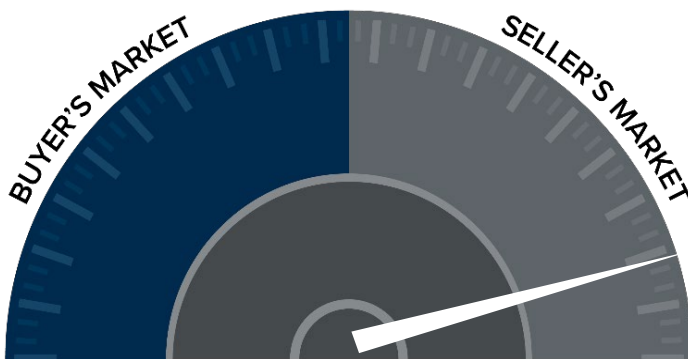


Year End	Avg. Sale Pr.	% Change P/Y	Running Total
2014	302,126	1%	0%
2015	334,567	11%	11%
2016	362,741	8%	20%
2017	421,632	16%	40%
2018	474,529	13%	57%
2019	488,467	3%	62%
2020	528,932	8%	75%
2021	633,476	20%	110%
2022	705,992	11%	134%
2023	675,000	-4%	123%
YTD 2024	776,929	15%	157%

NOVEMBER 30, 2024

MONTHS SUPPLY OF INVENTORY

1.1



AREA MARKET SURVEY* | NOVEMBER 30, 2024

Price (in thousands)	Active & Contingent	Pending	SOLD in 2024
0-99	0	0	0
100-199	0	0	1
200-249	0	0	1
250-299	0	0	1
300-349	0	0	2
350-399	0	0	5
400-449	0	2	14
450-499	0	2	13
500-549	2	1	22
550-599	0	2	29
600-649	2	5	38
650-699	2	0	48
700-749	1	2	41
750-799	1	1	21
800-849	3	1	8
850-899	3	1	12
900-949	1	0	18
950-999	1	0	14
1000-1499	10	1	28
1500-1999	0	0	10
2000+	0	0	2
TOTAL STANWOOD	26	18	328